



JENNIFER SHORTO

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WALLPAPER BOOK

ORDER WALLPAPER PROCESS

We recommend having a professional wallpaper installer come out to measure your space and determine the quantity of wallpaper in person. Be sure to provide the installer with the repeat and information on the product listing. We suggest ordering overage just in case since most of our wallpapers are made to order which means if additional material needs to be ordered, it may not be a matching dye lot.

DETAILS

Sold by Meter / Yard (max 50 meters / 54.7 yards on a roll)

MINIMUMS ORDER, CUTTING FEE

Scenic Wallpaper : Minimum order 2 panels
Repeat Wallpaper : Minimum order 6yds
Order under 2 panels, cutting fee of £35

CUSTOM

We are open to requests for custom wallpaper production.

For colour variation of existing references : We offer 3 colour tests for a minimum order of 30m. £250 charge for development.

Other custom orders : please get in touch to discuss what you require.

CARE & INSTRUCTIONS

Mat paper : Not washable - Standard glue - Over engraving - Trimmed
Performance ASTM TYPE II Vinyl : washable - Standard glue - Straight match

CANCELLATION POLICY

No cancellations will be accepted once production has started

ORDERS & SAMPLE REQUESTS

Order placement : Mog Morgan: office@jennifershorto.com
For more assistance : Julie Fusina: julie@jennifershorto.com

INSTALLATION INSTRUCTIONS

1. Our wallcovering should be trimmed dry (un-pasted) on a large flat surface.
2. On both sides of the paper, use a fresh blade to trim flush with the edge of the pattern or guidelines.
3. We recommend using a ready-mixed clear, non-staining adhesive. Heavy duty paste may be required depending on the final substrate chosen for your print. If in doubt, a heavy duty paste will not harm the wallcovering during installation. Do not oversaturate the backing of the wallcovering. Machine pasting is ok to use for all goods unless a specialty paper has been selected. Please take time to pre-test the compatibility of the adhesive you choose with our paper. Hang 2-3 stripes and allow the wallcovering to dry completely to ensure that the adhesive and paper is performing satisfactorily.

MAT PAPER

4. Paste the wall, ensuring generous & even coverage of the area to be covered by the first drop, paying particular attention to the edges, the top & the bottom.
5. To hang the first drop, press it onto the pasted wall along the top. Keeping the rest of the paper off the wall align the edge of the paper to the vertical guide line. Once in position use a plastic spatula to smooth the paper downwards & outwards, removing all air bubbles. Trim top & bottom.
6. Paste the required area & hang the second drop overlapping the edge of the first drop by approx. 20mm, to match the pattern. Secure the rest of the paper as before.
7. Cut through the centre of the overlap with a very sharp blade using a metal edge as a guide. Ensure metal cutting guide is appropriate for the wall surface. We recommend a short edge that is pliable enough to mould to the wall.
8. Pull away the 2 strips of paper, flap back the edges & re-paste. Press edges back into position to form a perfect join. Now trim top & bottom. Wipes any paste off surface of wallcovering with a damp cloth. Ensure cutting blade is always sharp.

PERFORMANCE ASTM TYPE II VINYL

4. Apply adhesive to the back of the wallcovering panel using either a short-nap paint roller or pasting machine. Work the adhesive in to cover the back completely, especially near the edges. Allow panels to book as necessary.
Booking your wallpaper: After pasting, fold the back (pasted sides together) and allow to set for the recommended time before hanging. This will allow the wallcovering to relax and absorb the moisture while expanding or contracting. If booked too quickly, the wallcovering will shrink on your wall causing gaps between each panel.
5. Wallcovering will not require a lot of pressure during installation. Hang the first panel to a plumb line and allow it to overlap onto the ceiling and baseboard. Use either a soft bristle smoothing brush or plastic smoother; work wallcovering from the center out, to expel any air bubbles.
6. Trim with a razor knife at the ceiling and baseboard, around windows, etc. Replace your blade with a fresh one after each cut.
7. Line up the scored strip to the edge of the first strip making sure the image/repeat is aligned and smoothed out firmly. Care should be exercised so that the wallboard underneath is not scored. Seams should be vertical, have a tight fit, and be free from air and paste bubbles. Double cutting should be confirmed prior to trimming into any panels.
8. Sponge each strip with clean warm water to remove any excess adhesive. Dry with a clean extra-absorbent microfiber towel is recommended.

MAT PAPER



Instructions

for hanging Wide Width Wallcoverings

1. Prepare the walls in the normal way.
2. Cross line the walls with at least 1,000 grade lining paper.
3. Decide on the starting point in the room & plumb a line for the first drop or draw a faint vertical guide line. (Be aware that marks on the lining paper may show through the pale background papers. It is advisable to test first).
4. Measure the length of the first drop adding sufficient excess top & bottom to allow for trimming. Take into account that variations in floor & ceiling level could occur.
5. Cut & number the drops required.
6. Paste the wall, ensuring generous & even coverage of the area to be covered by the first drop, paying particular attention to the edges, the top & the bottom.
7. To hang the first drop, press it onto the pasted wall along the top. Keeping the rest of the paper off the wall align the edge of the paper to the vertical guide line. Once in position use a plastic spatula to smooth the paper downwards & outwards, removing all air bubbles. Trim top & bottom.



8. Paste the required area & hang the second

drop overlapping the edge of the first drop by approx. 20mm, to match the pattern. Secure the rest of the paper as before.

9. Cut through the centre of the overlap with a very sharp blade using a metal edge as a guide. Ensure metal cutting guide is appropriate for the wall surface. We recommend a short edge that is pliable enough to mould to the wall.



10. Pull away the 2 strips of paper, flap back the edges & re-paste. Press edges back into position to form a perfect join. Now trim top & bottom.



Wipe any paste off surface of wallcovering with a damp cloth.

Ensure cutting blade is always sharp.

PERFORMANCE ASTM TYPE II VINYL

SURFACE PREP

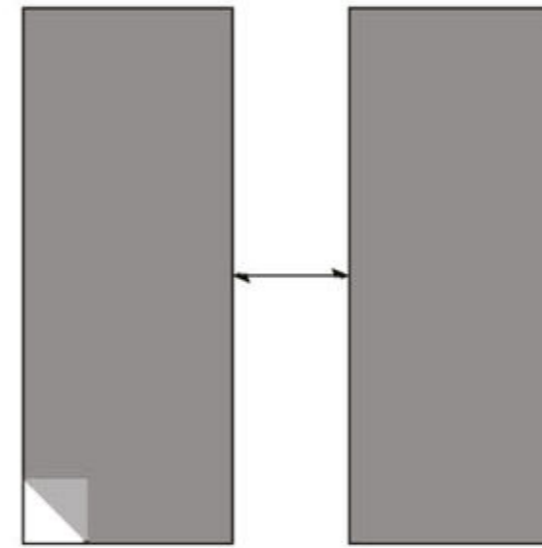
Proper surface preparation is essential for quality installations. Surfaces must be clean, smooth, dry and structurally intact before installing any wallcovering. Glossy and non-porous surfaces should be primed prior to installation of wallcovering. Where there is a color contrast between the wall surface and the wallcovering, it is always best to tint the primer to match the color of the wallcovering. All primers should dry completely before wallcovering is installed. For a superior installation, once primed and smoothed, a liner paper should be used to provide a receptive surface for the pasted sheet of wallcovering.

- On drywall (painted with latex or oil) use an acrylic primer for prep coat.
- On drywall (painted with builders flat) use a primer/sealer.
- On new plaster (after the proper curing time) or unpainted plaster, use size mixed with the adhesive you plan to install the final wallcovering with to prepare the surface.
- On any wall with stains or mold issues use a stain killer primer (mold must be treated with a bleach solution first).
- On a new or repaired drywall use a primer/sealer.
- On a wall surface with residual wallcovering paste use a primer/sealer.

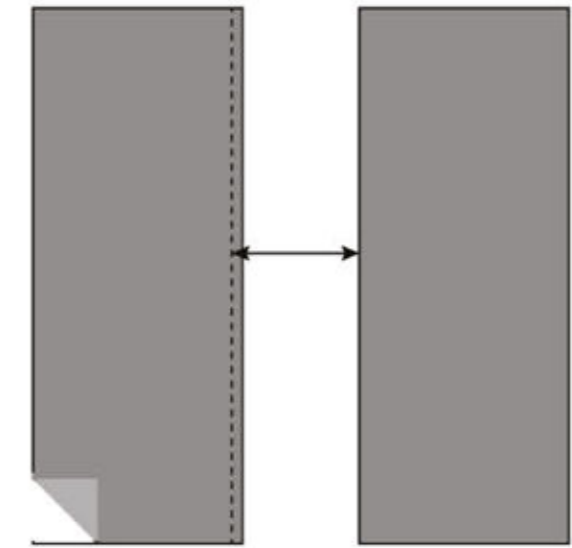
WALLCOVERING INSTALLATION

1. Our wallcovering should be trimmed dry (un-pasted) on a large flat surface.
2. On both sides of the paper, use a fresh blade to trim flush with the edge of the pattern or guidelines. Our pattern match includes an overlap for double-cut installation. Careful precision is needed for clean seams. If you have arranged for no overlap, a "butt joint" technique may be used during your final installation. If you are unsure you will need to confirm prior to any trimming.
3. We recommend using a ready-mixed clear, non-staining adhesive. Heavy duty paste may be required depending on the final substrate chosen for your print. If in doubt, a heavy duty paste will not harm the wallcovering during installation. Do not oversaturate the backing of the wallcovering. Machine pasting is ok to use for all goods unless a specialty paper has been selected. Please consult with an associate if you are unable to determine what paste to use or if machine pasting is compatible. Please take time to pre-test the compatibility of the adhesive you choose with our paper. Hang 2-3 stripes and allow the wallcovering to dry completely to ensure that the adhesive and paper is performing satisfactorily. Clear adhesive can cause staining on some papers (including, but not limited to ShurStick models) and should be examined thoroughly on both the front and back of the paper to ensure they are non-staining. Please be sure to follow the adhesive manufacturer's directions carefully.
4. Apply adhesive to the back of the wallcovering panel using either a short-nap paint roller or pasting machine. Work the adhesive in to cover the back completely, especially near the edges. Allow panels to book as necessary.

BUTTED



OVERLAP



Booking your Wallpaper: After pasting, fold the back (pasted sides together) and allow to set for 3 minutes before hanging. This will allow the wallcovering to relax and absorb the moisture while expanding or contracting. If booked too quickly, the wallcovering will shrink on your wall causing gaps between

BOOKING



WALLCOVERING INSTALLATION CONT'D.

Booking your wallpaper: After pasting, fold the back (pasted sides together) and allow to set for the recommended time before hanging. This will allow the wallcovering to relax and absorb the moisture while expanding or contracting. If booked too quickly, the wallcovering will shrink on your wall causing gaps between each panel.

5. Wallcovering will not require a lot of pressure during installation. Hang the first panel to a plumb line and allow it to overlap onto the ceiling and baseboard. Use either a soft bristle smoothing brush or plastic smoother, work wallcovering from the center out, to expel any air bubbles. Use the smoothing tools gently in order not to damage the image surface. Use light pressure. Do not press hard enough to remove the adhesive from underneath the wallcovering as this will result in air pockets.

6. Trim with a razor knife at the ceiling and baseboard, around windows, etc . Replace your blade with a fresh one after each cut

7. Line up the scored strip to the edge of the first strip making sure the image/repeat is aligned and smoothed out firmly. Care should be exercised so that the wallboard underneath is not scored. Seams should be vertical, have a tight fit, and be free from air and paste bubbles. Double cutting should be confirmed prior to trimming into any panels.

8. Sponge each strip with clean water to remove any excess adhesive. Use a soft bristle brush to clean if necessary. Change the wash water frequently and blot surfaces dry with a clean towel. During and after hanging, be certain all adhesive residue is completely wiped from the surface. It is important to use a damp sponge or soft damp towel and clean with warm water. Dry with a clean towel. An extra-absorbent microfiber towel is recommended. Avoid excessive use of water, which can re-activate the paste causing seams to split. Avoid rubbing too hard, which can burnish the surface.

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